

Corporate Presentation 2017



Content



We are SEUR
 DPDgroup
 Innovative solutions
 SEUR, the best partner





We are SEUR



We are SEUR



Reference company

Pioneer company in the industry since 1942

The structure with largest network in Spain and Portugal

Multi-expert mindset

International operational capacity provides a worldwide service through the GeoPost network

Committed to our customers

Pro-activity in delivery solutions

Adaptation to every customer's need

Proximity and cooperation

Quality, reliability and customer's full satisfaction



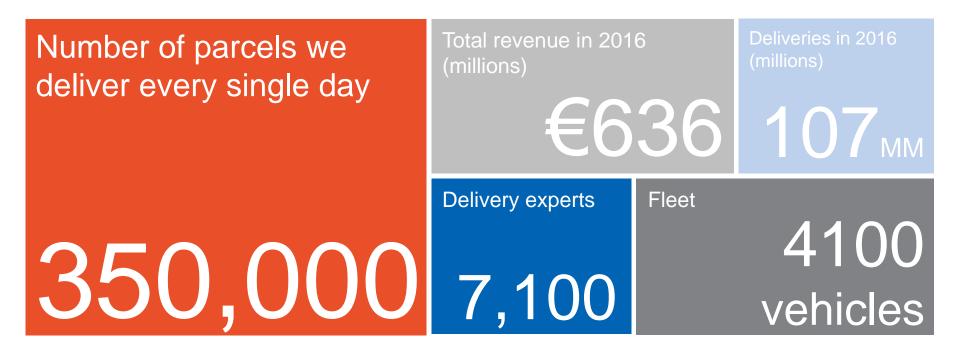


Highest client satisfaction ratio in the market: **above 90%**

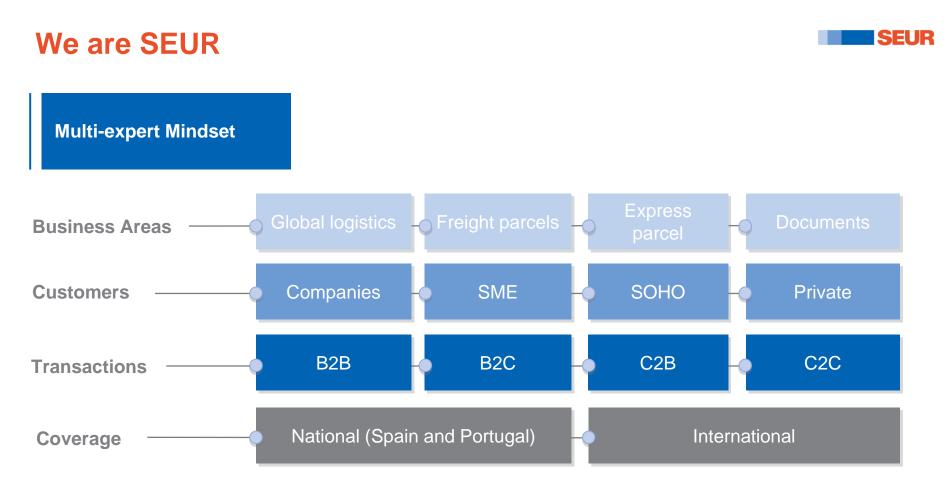


We are SEUR: facts and figures











We are SEUR

The best team



Sales School

- More than 1.400 professionals trained in Spain and Portugal
- 2016. First promotion: 471 students



Leaders School

- II Edition: 80 students
- Total training hours: +8.000







We are SEUR SEUR SEUR Our team **Yves Delmas** President SEUR 3 Alberto Navarro SEUR Fernando Rodríguez-Sousa Institutional Relations Vicepresident SEUR SEUR datar dodara Laura Gonzalvo Alberto Luján Legal Director **Communications & Customer** Experience Director SEUR G SEUR SEUR SELF SEUR 0 40470.0 Juan Pérez de Lema Itxaso Larrañaga Chief People & CSR **David Sastre** Juan Carlos Moro Eric Lebeau Benjamín Calzón Carlos Cavero Ángel Arenal Chief Customers Officer CIO **Business Units** International Officer

General Director

General Director

General Director

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DPDgroup



A new identity









Our brand architecture



Our group



Predict Pickup



GeoPost

Our international network



Our commercial brands



Our solutions







Second in the european CEP market



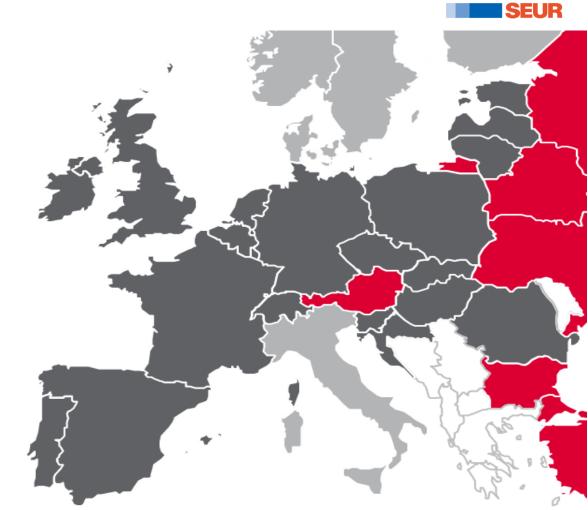




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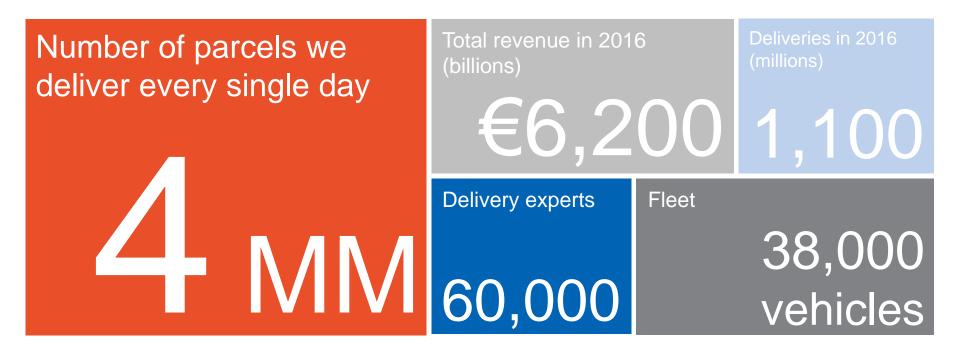
- #1 in Spain, UK, Poland, Estonia y Lithuania
- #1 in B2C, domestic parcel delivery and international road services
- #2 in Portugal, France, Austria and Latvia
- #2 in parcel services in Europe





DPDgroup







Accelerated development in the B2C market

+22% growth in 2016

European operator with highest growth

30% of turnover

+25% growth in 2016







dpdgroup





Strong international development



13% of the volumes

18% volume growth in 2016

150 million euros

10% growth in 2016















Innovative solutions



A complete and differential offer



The e-Buyer has the last Word to receive his parcel, when, where and how he wants



e-Crossborder

• Without borders with DPDgroup

dpdgroup

- DPD Predict 1H: interactive deliveries and follow your parcel in Europe
- DPD Pickup: 26.000 stores in Europe

e-Devoluciones

- Within 24 hours from pickup
- At home or in SEUR Pickup stores

Predict





Pickup





 2014: 16 000 Pickup shops

 2015: 22 000 Pickup shops

 2016: 26 000 Pickup shops

🔰 dpd group

#1 in Pickup shops across Europe as of December 2016.

26.000

SEUR

Pickup

countries covered by Pickup network.

14

Pickup shops available in Spain in 2016.

1.400



Our commitment DrivingChange™



Our conviction



We believe in being

a responsible partner to the people,

businesses, and communities we work closely with

DrivingChange[™]

Compromiso *Carbon neutral*

Nos esforzamos cada día para que todos los envíos que transportamos, para todos nuestros clientes, sean *Carbon neutral*

Reparto urbano inteligente

Mejoramos cada día el reparto urbano, ofreciendo distintas opciones de entrega, a la vez que reducimos nuestro impacto ambiental

Más cerca de la sociedad

Acercamos a las personas para apoyar y desarrollar sociedades y comunidades cada vez más cercanas

Apoyo al emprendimiento

Compartimos nuestra experiencia y espíritu emprendedor para contribuir al desarrollo de las empresas y la innovación



Four axes

Reflect and demonstrate our position as delivery experts and our commitment to being a pragmatic and responsible business



Carbon neutral commitment



Our commitment to neutralising our carbon footprint:

- Objective to reduce our transport related GHG emissions per parcel by 10% by 2020
- Half of DPDgroup's fleet is less than 5 years old

dpdgroup





Adapting to modern ways of living in urban environments:

- Predict available in 22 European countries
- 95% of Europeans within 15 minutes of a Pickup point





Innovation inside and outside of our business:

- 75 Quality Awards projects presented by group employees from 18 countries in 2015
- Partnership with Ashoka





Making a positive contribution on the communities we're closest to:

- Over 5000 employees participated in community actions in 2014
- Over 300 associations supported



SEUR

