

### Corporate Presentation 2017



Content



We are SEUR
 DPDgroup
 Innovative solutions
 SEUR, the best partner





# We are SEUR



### We are SEUR



### **Reference company**

Pioneer company in the industry since 1942

The structure with largest network in Spain and Portugal

Multi-expert mindset

International operational capacity provides a worldwide service through the GeoPost network

### **Committed to our customers**

Pro-activity in delivery solutions

Adaptation to every customer's need

Proximity and cooperation

Quality, reliability and customer's full satisfaction



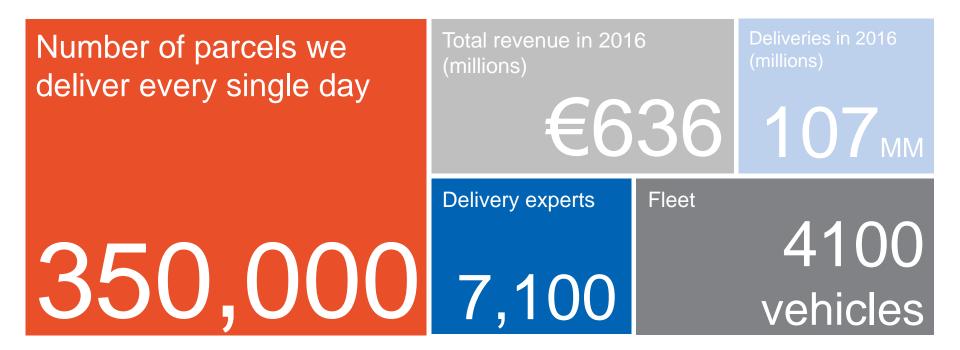


Highest client satisfaction ratio in the market: **above 90%** 

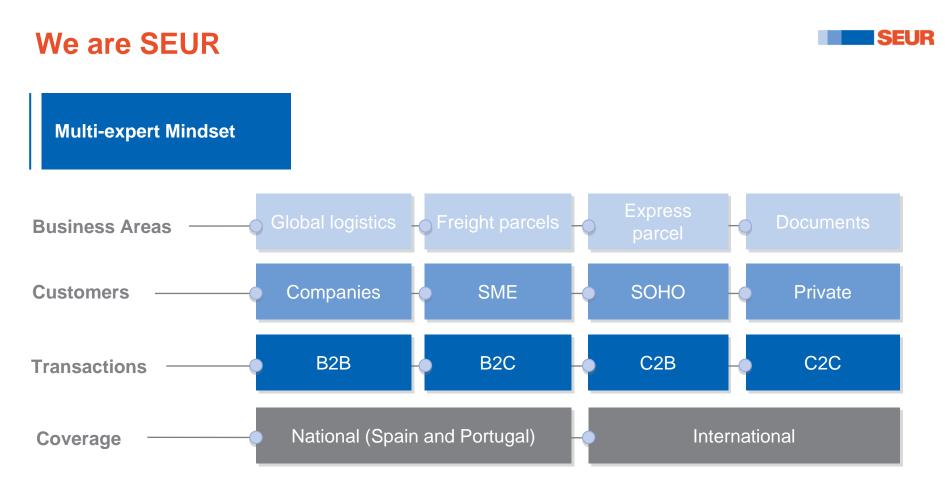


### We are SEUR: facts and figures











### We are SEUR

### The best team



### Sales School

- More than 1.400 professionals trained in Spain and Portugal
- 2016. First promotion: 471 students



### Leaders School

- II Edition: 80 students
- Total training hours: +8.000







#### We are SEUR SEUR SEUR Our team **Yves Delmas** President SEUR 3 Alberto Navarro SEUR Fernando Rodríguez-Sousa Institutional Relations Vicepresident SEUR SEUR datar dodara Laura Gonzalvo Alberto Luján Legal Director **Communications & Customer** Experience Director SEUR G SEUR SEUR SELF SEUR 0 40470.0 Juan Pérez de Lema Itxaso Larrañaga Chief People & CSR **David Sastre** Juan Carlos Moro Eric Lebeau Benjamín Calzón Carlos Cavero Ángel Arenal Chief Customers Officer CIO **Business Units** International Officer

General Director

General Director

**General Director** 

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# DPDgroup



### A new identity









### Our brand architecture



Our group



Predict Pickup



GeoPost

Our international network



Our commercial brands



Our solutions







### Second in the european CEP market

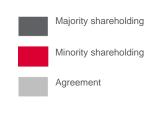


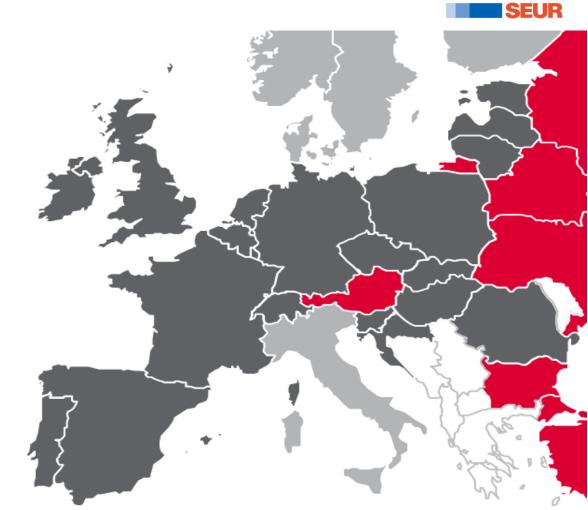




**dpd**group

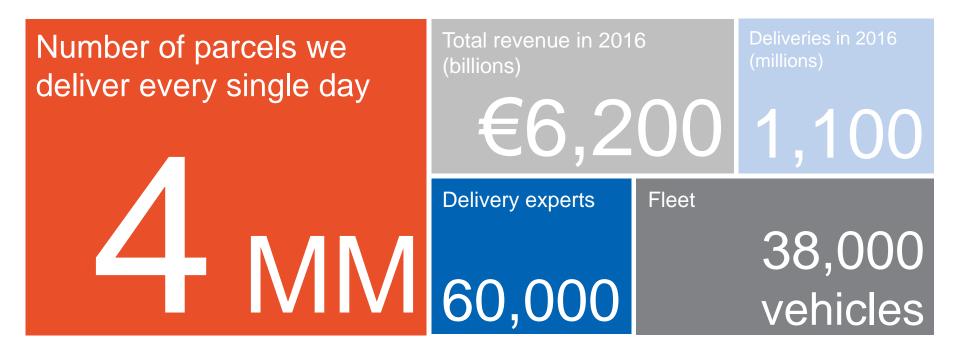
- #1 in Spain, UK, Poland, Estonia y Lithuania
- #1 in B2C, domestic parcel delivery and international road services
- #2 in Portugal, France, Austria and Latvia
- #2 in parcel services in Europe





**DPDgroup** 







### Accelerated development in the B2C market

### +22% growth in 2016

European operator with highest growth

30% of turnover

### +25% growth in 2016







**dpd**group





### **Strong international development**



13% of the volumes

**18%** volume growth in 2016

### **150 million euros**

**10%** growth in 2016















# Innovative solutions



### A complete and differential offer



### The e-Buyer has the last Word to receive his parcel, when, where and how he wants



### e-Crossborder

• Without borders with DPDgroup

**dpd**group

- DPD Predict 1H: interactive deliveries and follow your parcel in Europe
- DPD Pickup: 26.000 stores in Europe

### e-Devoluciones

- Within 24 hours from pickup
- At home or in SEUR Pickup stores

### Predict





## Pickup





 2014: 16 000 Pickup shops

 2015: 22 000 Pickup shops

 2016: 26 000 Pickup shops

🔰 dpd group

#1 in Pickup shops across Europe as of December 2016.

26.000

SEUR

Pickup

# countries covered by Pickup network.

14

Pickup shops available in Spain in 2016.

1.400



# Our commitment DrivingChange™



### **Our conviction**



### We believe in being

a responsible partner to the people,

businesses, and communities we work closely with

# DrivingChange<sup>™</sup>

### Compromiso *Carbon neutral*

Nos esforzamos cada día para que todos los envíos que transportamos, para todos nuestros clientes, sean *Carbon neutral* 

### Reparto urbano inteligente

Mejoramos cada día el reparto urbano, ofreciendo distintas opciones de entrega, a la vez que reducimos nuestro impacto ambiental

### Más cerca de la sociedad

Acercamos a las personas para apoyar y desarrollar sociedades y comunidades cada vez más cercanas

### Apoyo al emprendimiento

Compartimos nuestra experiencia y espíritu emprendedor para contribuir al desarrollo de las empresas y la innovación



### Four axes

Reflect and demonstrate our position as delivery experts and our commitment to being a pragmatic and responsible business



Carbon neutral commitment



Our commitment to neutralising our carbon footprint:

- Objective to reduce our transport related GHG emissions per parcel by 10% by 2020
- Half of DPDgroup's fleet is less than 5 years old

**dpd**group





Adapting to modern ways of living in urban environments:

- Predict available in 22 European countries
- 95% of Europeans within 15 minutes of a Pickup point





Innovation inside and outside of our business:

- 75 Quality Awards projects presented by group employees from 18 countries in 2015
- Partnership with Ashoka





Making a positive contribution on the communities we're closest to:

- Over 5000 employees participated in community actions in 2014
- Over 300 associations supported



## **SEUR**

